

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date  
22 September 2005 (22.09.2005)

PCT

(10) International Publication Number  
**WO 2005/086575 A3**

(51) International Patent Classification<sup>7</sup>: **H04Q 7/20**

(21) International Application Number:  
**PCT/IL2005/000248**

(22) International Filing Date: 2 March 2005 (02.03.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
160972 18 March 2004 (18.03.2004) IL

(71) Applicant (for all designated States except US): **OSIM CHESHBON LTD.** [IL/IL]; 35-37 Sheerit Israel St., 68165 Tel Aviv (IL).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **KARMAZIN, Yoav** [IL/IL]; City Gate Building, Sheerit Israel St. 35, 68165 Tel Aviv (IL).

(74) Agents: **EITAN LAW GROUP** et al.; PO Box 2081, 46120 Herzlia Industrial Zone (IL).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM,

AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

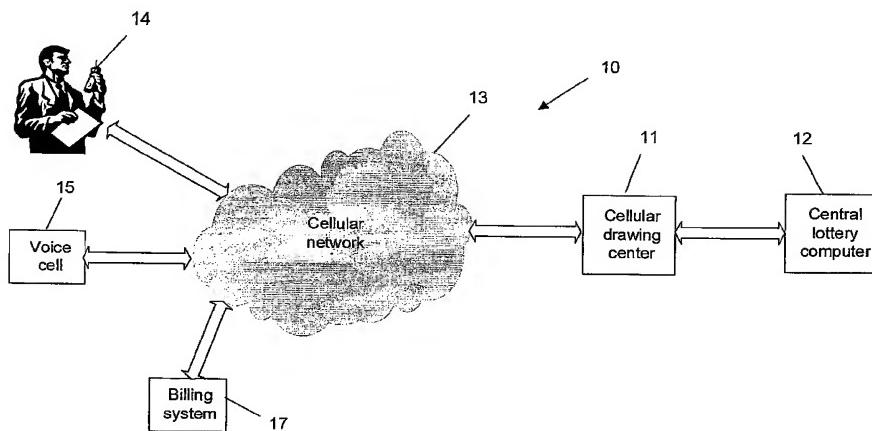
Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:  
3 November 2005

[Continued on next page]

(54) Title: METHOD FOR PARTICIPATING IN LOTTERY DRAW OVER A CELLULAR NETWORK AND SYSTEM THEREOF



(57) Abstract: A system and method are provided to allow a user of a cellular device (14) to participate in lottery drawings over a cellular network (13). The method may include, for example, providing a central lottery computer (12) for providing data related to lottery drawings, providing a cellular drawing center (11) linked to the cellular network (13) and to the central lottery computer (12), the cellular drawing center (11) to be used for mediating between a cellular device (14) and the central lottery computer (12); dialing, via the cellular device (14), an access code for accessing the cellular drawing center (11), identifying, by the cellular drawing center (11), the phone number assigned to the cellular device (14) and executing a recorded instruction for aiding the user of the cellular device (14) to execute the selection required in order to participate in one or more of the lottery drawings, submitting a confirmation message, optionally including details of the lottery drawings in which the user is participating, to the cellular device (14) for reporting to the user, and/or charging and/or crediting the user via the billing system of the cellular network (13).

WO 2005/086575 A3



*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*